

DEPARTMENT PXL-BUSINESS

Campus Elfde Linie – Hasselt

EXCHANGE COURSES IN BUSINESS AND OFFICE MANAGEMENT

For whom?

Exchange students in the study field of business and office management, on bachelor level.

Language of instruction

All courses are taught in English.

Programme

Course unit	Autumn ECTS credits
Understanding Global Cultures	3
International Law: Special Topics	3
Doing Business with New Markets	6
Applied Marketing Research SME's	3
Digital Marketing	6
Services Marketing	3
Customer Relationship Management	3
European Studies	3
English Seminar: language and culture	3
Investments	5
European Law	4
Risk Management & Control	3

Learning agreement

Courses of PXL-Business cannot be combined with courses from other study programmes. However, language courses can be added to the learning agreement (see Language Courses @PXL).

The course catalogue is available on www.pxl.be/international.



PXL BUSINESS