

DEPARTMENT PXL-BUSINESS

Campus Elfde Linie – Hasselt

EXCHANGE COURSES IN BUSINESS AND OFFICE MANAGEMENT

An English taught programme for international exchange students in the study field of business and office management, on bachelor level.

The content of the courses is available on www.pxl.be/international.

Programme

Course unit	Autumn ECTS credits
Understanding Global Cultures	3
International Law: Special Topics	3
Doing Business with New Markets	6
Applied Market Research SME's	3
Digital Marketing Essentials	3
Services Marketing	3
Customer Relationship Management	3
European Studies	3
European Law	4
Risk Management & Control	3
Eventmanagement	3
French 1 Business Management	4
French 3 Business Management	3
English 2 Business Management	3
English 3 Business Management	3
Spanish 2 Business Management	3
French 3 Marketing	3
English 3 Marketing	3
French 3 Paralegal Studies	3
English 3 Paralegal Studies	3

Language courses

Course unit	Autumn ECTS credits
Survival Dutch	3
Summer School English (10/09/2021-17/09/2021)	3
English for eXchange Autumn	3